NC State University
~ Student Delegation ~

Export Ready Program on Location in Puebla and Mexico City, Mexico
March 4-10, 2007

Meetings with:
- U.S. Embassy and U.S. Consul General
- U.S. and Foreign Commercial Services
- American Chamber of Commerce in Mexico (AMCHAM)
- N.C. Department of Commerce Mexican Trade Representative
- One-on-one with Distributors, Manufacturers, and Buyers

Visits to:
- EXINTEX Expo Trade Show
- Cultural and Historic sites

The delegation will learn about the culture and global textile business opportunities in Mexico through first-hand interactions with business and industry leaders.

Individual research projects will allow students to explore international business dynamics and realize the most important factors influencing the success of companies in today’s global economy.

Visit the “Doing Business in Mexico” blog to learn more about our experiences:
http://mexicotextiles.blogspot.com

in cooperation with:
- N.C. Department of Commerce International Trade Division
- Campbell University Lundy-Fettersman School of Business
- U.S. Department of Commerce Commercial Service
- N.C Community College System Small Business Center Network
- N.C. State Ports Authority
- N.C. World Trade Association
Tauva A. Montás Colón is a senior in Textile Management at North Carolina State University in the College of Textiles. She works at the Office of Student and Career Services at the College of Textiles and is active in several textile organizations including being Chairperson of the Student Diversity Initiative Committee. Additionally, she is active in her Parish being Secretary of her Parish Council and a Sunday school teacher, as well as an usher. She is originally from San Juan, Puerto Rico and now resides in Garner, NC with her mother, Teresa Colón. During the 2006 spring semester she participated in the Washington Semester Program, sponsored by American University, in which she traveled to China for three weeks visiting government agencies and private corporations learning about International Business and Trade. She has also participated as a research assistant in the Hispanic Characterization System project and interned for Oracle Corporation in Washington, DC as an International Development and Trade Intern.

Mary C. Gorman is a first year graduate student, in the Master of Textiles program at North Carolina State University in Raleigh, North Carolina. Currently, she is interested in examining the changes occurring in the traditional luxury apparel market. Previous to attending graduate school she worked as a Visual Merchandiser at Sole Desire in Akron, Ohio. She earned her Bachelor of Science Degree in Fashion Merchandising from Kent State University in Kent, Ohio, where she participated in the Fashion Student Organization as well as the Kent State Entrepreneurial Organization.

Silvia Kang is currently a graduate student pursuing her Master of Textile degree at the North Carolina State University (NCSU) in the area of Textile Technology with an emphasis in nonwovens. She is the International Relations representative for her firm, Pemalex (Brazil), which specializes in interfacing, with sales and distributions throughout Latin America. Originally from Brazil, Silvia has also studied in the United States and France in the areas of International Economics and American Diplomacy. She participated in the United Nations Conference on Trade and Development (UNCTAD X) held in Sao Paulo, Brazil in 2004, and completed an internship in the World Trade Organization (WTO) at the United Nations headquarters in Geneva, Switzerland. She is fluent in Portuguese, English, French, Spanish and Korean.

Elizabeth A. Newcomb is a graduate student at North Carolina State University’s College of Textiles. She is studying for her doctorate degree in Textile Technology Management, with research interests ranging from Hispanic product development to apparel fit and sizing standards. She holds membership in a variety of textile and apparel industry organizations and has made research presentations at various conferences including the International Textile and Apparel Association (ITAA) and American Association of Textile Chemists and Colorists (AATCC) conferences. She obtained her BS and MS degrees from NC State’s College of Textiles in 2003 and 2005, respectively. She is originally from Goldsboro, NC and now resides in Holly Springs, NC.

Sara Yasin is a Raleigh native born to Palestinian immigrants. She is currently a Junior pursuing a degree in Textiles and Apparel Management with a concentration in Brand Management and Marketing at North Carolina State University. Currently, she is serving as president of the Student Centers Board of Directors. She is also a member of the Caldwell Fellows program, and she has served as the Student Senator for the College of Textiles. Sara plans to pursue a law degree after completing her undergraduate degree. Her hobbies include fashion, politics, movies, and art.

Holli G. Nelson is a graduate student at the North Carolina State University College of Textiles. Her studies focus on textile and apparel and technology and management. In addition to her graduate responsibilities, she is also a research assistant. Currently, she is participating in a six month research project in conjunction with the North Carolina Department of Commerce. The project is entitled, “Building the Performance Cluster in North Carolina: Providing Assistance to Enhance Global Market Competitiveness of the North Carolina Textile Industry.” She has also worked in the industry for two years. Her position as the Visual Merchandising Manager of Ten Thousand Villages, Raleigh has provided international experience. She completed her undergraduate degree at NC State and received her B.S. in Textile and Apparel Management with a concentration in apparel.

Dr. Nancy Cassill is Professor, Department of Textile and Apparel Technology and Management, College of Textiles, North Carolina State University. At NC State, Nancy teaches at the undergraduate and graduate levels in the areas of global textile marketing, global sourcing, market research, consumer behavior, and textile branding. Her work with graduate students involves close collaboration with industry and government personnel in the global textile complex. In addition to academic responsibilities, Nancy works closely with industry and government personnel in developing and teaching programs related to global textile marketing, trade and sourcing, market research, textile branding strategies. Dr. Cassill served as President of the International Textile and Apparel Association (1997-1998) and currently serves as Managing Editor, Journal of Textile and Apparel Technology and Management (ITATM).

William D. Harazin, Student Delegation Co-Leader is a principal in the law firm of William D. Harazin, PLLC and an Adjunct Associate Professor in the School of Textiles at North Carolina State University in Raleigh, North Carolina. He practices in the areas of Business, Corporate and International Law providing legal services to businesses, large and small. He is originally from Chicago, Illinois and now resides in Raleigh, NC with his wife, Becky R. French. His international involvement includes being the former Chairman of the Board for the World Trade Center North Carolina and past President of the North Carolina World Trade Association. In addition, he is a past Chairman of the International Law and Practice Section of the North Carolina Bar Association, and a member of the North Carolina District Export Council. He is a law graduate of Southern Illinois University School of Law and a graduate of Illinois State University.

Silvia Kang is currently a graduate student pursuing her Master of Textile degree at the North Carolina State University (NCSU) in the area of Textile Technology with an emphasis in nonwovens. She is the International Relations representative for her firm, Pemalex (Brazil), which specializes in interfacing, with sales and distributions throughout Latin America. Originally from Brazil, Silvia has also studied in the United States and France in the areas of International Economics and American Diplomacy. She participated in the United Nations Conference on Trade and Development (UNCTAD X) held in Sao Paulo, Brazil in 2004, and completed an internship in the World Trade Organization (WTO) at the United Nations headquarters in Geneva, Switzerland. She is fluent in Portuguese, English, French, Spanish and Korean.