The Program
This study abroad course will teach you about a North Carolina trading partner – Mexico. You will learn about “doing business” with another culture and business environment. This experience will expose you to Mexico, the culture, and global textile business opportunities and analyses. Traveling with a business delegation from North Carolina (the Export Ready Program), you will get a first hand look at global business in action. You will meet with Economic Development Partnership of North Carolina (“EDPNC”), international trade specialists, United States Embassy personnel, other business and government leaders, and the U.S./Mexico Chamber of Commerce.

This course includes a research project as part of the 3-hour course Spring 2017 (undergraduate students will register for FTM 491; graduate students will register for TTM 591). Potential research project topics include trade show marketing strategies (identification, and validating effectiveness), retail strategies, trade opportunities, U.S. trade strategy for textile companies, and other global business project topics related to the North Carolina textile industry. You may collaborate with personnel representing a North Carolina textile company. This collaboration may involve the company’s marketing efforts in Mexico; you are to work closely with personnel from this company to identify your contribution. Applicants for this program must be currently enrolled in the NC State College of Textiles or currently enrolled in the College of Textiles’ graduate program.

The Process and Timeline
Application: A completed application must be submitted to College of Textiles’ Student Services Office by Friday, October 3, 2016. This application includes:
a) Completed information (see reverse side for application)
b) One-page resume, and
c) One-page statement, which includes your response to the following two questions:
   1) “How will the Program further your career in the textile industry?”
   2) “How does globalization help the textile industry?”
d) Copy of valid passport

Interview: Finalists will be interviewed the week of October 31, 2016 by a panel representing personnel from the NC State College of Textiles, Small Business Technology and Development Center (“SBTDC”), and EDPNC.

Travel Monies: Participants chosen for the program will be required to pay a total registration and air fee of approximately $3,000 (double occupancy) in early January 2017.

Course Registration: Upon selection students will register for a 3-hour course Spring 2017 (FTM 491 – undergraduate; TTM 591 – graduate). Professor William Harazin will coordinate this course. In addition to regularly scheduled meeting times, students will attend 1-2 orientation sessions prior to traveling to Mexico, and will submit the final project (possibly conducted in collaboration with a North Carolina textile company) by a designated date in April 2017.

Mexico Itinerary: The Program’s website https://textiles.ncsu.edu/tatm/doing-business-internationally/ outlines an overview of the program in Mexico. The detailed Program itinerary will be shared with students in January 2017, during the first orientation session.

Insurance: All students must obtain travel insurance and complete an Application with NC State Study Abroad Office.
Doing Business Internationally: Mexico
Application
March 4 - 11, 2017

To be eligible, applications must submit the completed application package to College of Textiles Student Services by Friday October 3, 2016. Completed application package includes the four (4) items listed on the reverse page: If chosen as a finalist for this program, we will contact you for an interview. Please indicate dates/times available the week of October 31, 2016. Questions should be directed to Professor William Harazin (e-mail: wharazin@harazinlaw.com)

Name _________________________________________ NCSU Student Number ___________

Phone ( ) __________________________ E-mail __________________________________

Address (Campus) ________________________________________________________________

Address (Home) _________________________________________________________________

Passport # (a) ___________ Country Issuing (b) ___________ (c) Expiration Date ___________

(a) International students applying for the program must have proper documentation for travel to/from Mexico. Contact International Programs re: questions

Emergency Contact (Name/Phone/Relationship to you)
________________________________________________________________________

College of Textiles Major ____________ GPA _________ Hours Completed ___________

Three (3) persons that may be contacted for recommendations (Note: Letters NOT required at this time)

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Identify any ties and/or related industry or government experiences that you have with the North Carolina textile complex:

Identify any international experiences, including language competencies that you have:

State the source of funds to be used for this experience: ________________________________

How did you hear about this program? Advert._____ Study Abroad_____ Advisor_____
Faculty_____ Student Services Office_____ Friend_____
