Importing & Exporting in MEXICO CITY MEXICO

A one-week total business immersion into importing and exporting internationally.

• How to do business in a foreign country
• How foreign companies do business
• How to find foreign suppliers, customers, distributors and products
• The importance of knowing the culture in international markets.

TRAVEL TIPS

• Participants are responsible for their own air travel
• A current passport is required. Be aware that updating your passport may take several weeks.
• Your passport must be valid for at least six months beyond your departure date
• Be sure you have access to money for additional expenditures like some meals, keepsake shopping, and other incidentals.
• Leave a copy of your complete travel itinerary with someone back home.
• Mexico City has been deemed safe for responsible travel by the US State Department

PRESENTED BY

sbtdc

Your business. Better.

THRI\:

THE NORTH CAROLINA

IN COOPERATION WITH

NCWTA

North Carolina World Trade Association

SRE

SECRETARÍA DE RELACIONES EXTERIORES

DEC

DISTRICT EXPORT COUNCIL: Working to American Export

DOING BUSINESS INTERNATIONALLY

www.sbtdc.org/GoGlobal
WHY MEXICO

- Mexico is the second most-popular export destination for small and mid-size US businesses.
- Our free trade agreement with Mexico makes it easier for US exporters and importers.
- It is easier to conduct business with customers on the same continent than half a world away.
- Many companies prefer Mexico over China as a manufacturing base.
- Mexico buys more US products than any other nation except Canada.
- Mexico is the gateway to the South American marketplace.

WANT MORE?

Keep an eye on the website for upcoming events like this workshop closer to home.
Certified Global Business Professional Workshop
October 8&9, 2015 | Raleigh, NC
www.sbtdc.org/cgbp-nasbite/

ITINERARY (TENTATIVE)

SUNDAY:
- Arrive in Mexico City - reserved transportation will take you to hotel
- Welcome reception to meet your fellow travelers

MONDAY:
- Presentations with US Commercial Service, EDPNC Mexico Representative, Mexican Chamber of Commerce
- Evening City Tour and Cultural event

TUESDAY:
- International Business Training
- Tour Mexican businesses and discussions with management
- Meeting with American Chamber of Commerce - AmCham

WEDNESDAY:
- Tour Mexican Businesses and meeting with management
- Trade Show: Plastimagen

THURSDAY:
- Trade Show Plastimagen
- Cultural Event - Pyramids of Teotihuacan
- Dinner with International Lawyers

FRIDAY:
- Tour Mexican Businesses and meeting with management
- Visit Mexican Markets
- Farewell Dinner *itinerary subject to change

REGISTRATION

www.sbtdc.org/GoGlobal
REGISTRATION FEES due 1.31.16
airfare not included
$1,990 per person, double occupancy
$2,290 per person, single occupancy

Your business may be eligible for a STEP Grant to cover up to $2,000 of this trip!
www.nccommerce.com/it/export-resources/step-program

WHAT’S INCLUDED
- Plastimagen Mexico 2016 Trade Show www.plastimagen.com.mx
- On-location briefings
- Networking and tours of manufacturing companies
- Targeted business meetings
- Tours and cultural experiences
- Deluxe accommodations for six nights and most meals
- Ground transportation (not airfare)

QUESTIONS?
Alex Viva
919.515.6147 | aviva@sbtdc.org