Student delegates will travel alongside North Carolina business leaders and government officials. They will spend a week in Mexico, learning international business dynamics and protocol along with strategies for doing business in Mexico and making valuable connections. Student delegates will learn about conducting business in a foreign culture, and will be meeting with international traders, touring facilities, and participating in international events. The program will finish with each delegate completing an individual research project exploring international businesses of their choice.

**MEXICO: Guadalajara**

For the year 2013 Mexico was the 14th largest exporter in the world, with 70% of Mexico’s total exports shipped to the United States, amounting to $244 billion. Between 1993, the year before NAFTA was enacted, and 2013 total imports to the U.S. from Mexico rose 603%. In Guadalajara specifically, there is a massive exposition and trade show complex considered to be the country’s most important convention center. Each year it hosts more than 80 events, stimulating the local government’s commitment to continue investing in the city’s infrastructure, especially for business. This is a major contributing factor to Guadalajara’s reputation as Mexico's Silicon Valley.

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Christina Jaouhari is a senior at North Carolina State University, graduating December 2015. She is from Beirut, Lebanon and is a first generation immigrant. She is currently majoring in Fashion and Textile Management with a concentration in Marketing and Brand Management at the College of Textiles. She recently worked abroad in Lebanon as a marketing intern for Tony Ward Designs, focusing on social media and marketing. She has done many internships dealing with visual merchandising and marketing including yet another internship with Anthony Rayen, a local retailer in Lebanon. Currently, she works at the Dean's Office within the College of Textiles as well as within the Raleigh community. On the side she volunteers her time with upcoming brands and businesses expanding her experience in marketing and public relations.

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Taylor Bartorelli is a creative and hardworking senior at North Carolina State University, College of Textiles. She is graduating in May 2015 with a Bachelor’s of Fashion and Textile Management and a concentration in Brand Management and Marketing. Taylor has completed a marketing and public relations internship with Ayres in Buenos Aires, Argentina. There she worked closely with the apparel company’s social media marketing campaign and was involved in areas ranging from design, to finance, to retail. She currently works at Michael Kors and hopes to continue in the luxury field. Taylor hopes to participate in more internships in the future as well as attend graduate school at North Carolina State for a masters in Global Luxury Management. She is passionate about traveling and exploring new cultures and hopes to continue traveling after graduation.

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William D. Harazin is Counsel in the law firm of K&L Gates in its Raleigh Office and an Associate Professor in the College of Textiles at North Carolina State University in Raleigh, North Carolina. He practices in the areas of Business, Corporate and International Law providing legal services to businesses, large and small. He teaches Law and International courses in the College of Textiles. His international involvement includes being a member of the North Carolina District Export Council, the former Chairman of the Board for the World Trade Center North Carolina and past President of the North Carolina World Trade Association. He regularly travels to foreign countries for business and as Delegation Leader for the annual NCSU College of Textiles “Doing Business Internationally” Program. He was the Delegation Leader of the Inaugural College of Textiles “Doing Business Internationally” Program. He was the Delegation Leader of the Inaugural College of Textiles “Doing Business Internationally” Program. He was the Delegation Leader of the Inaugural College of Textiles “Doing Business Internationally” Program. He was the Delegation Leader of the Inaugural College of Textiles “Doing Business Internationally” Program. He was the Delegation Leader of the Inaugural College of Textiles “Doing Business Internationally” Program. He was the Delegation Leader of the Inaugural College of Textiles “Doing Business Internationally” Program.

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Annie Hall is a senior at North Carolina State University pursuing a Bachelor of Science degree in Fashion and Textile Design, with a concentration in Textile Design. She finished her minor in Spanish during a semester at the Universidad de Cantabria in Santander, Spain in the spring of 2014. She is currently an undergraduate research assistant in the Textile and Apparel, Technology and Management Department, working on the testing of woven basecloths for printing. Annie also works as a support associate at White House | Black Market in Raleigh, North Carolina. She previously completed an internship in design at Seedling Kids in Wilmington, North Carolina during the summer of 2013, where she helped to develop a new line of graphic tees aimed at the tween market. She hopes to pursue a career in textile design for apparel and is considering taking a year to teach English abroad. She plans to seek a graduate degree in the future.

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Jessica Earls is a graduate student at North Carolina State University pursuing a Masters in Global Innovation Management and subsequently spent the Fall 2014 semester at IAE-Aix Marseille University. There she worked with a non-profit start up to determine a target market and to develop a business model. This semester she is working with a Nutraceutical start up to determine the size of their target market and to help develop a strategy plan for international expansion. She received a Bachelor of Science in Textile Technology and a Bachelor of Art in Art Applications, as well as minors in English and Biology from North Carolina State University. In 2008 she completed a summer session in Ireland focusing on Gothic literature and film. Jessica’s work history includes Associate Scientist at Biomerieux and Lab Analyst at DSM Pharmaceuticals.

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Annie Hall is a senior at North Carolina State University pursuing a Bachelor of Science degree in Fashion and Textile Design, with a concentration in Textile Design. She finished her minor in Spanish during a semester at the Universidad de Cantabria in Santander, Spain in the spring of 2014. She is currently an undergraduate research assistant in the Textile and Apparel, Technology and Management Department, working on the testing of woven basecloths for printing. Annie also works as a support associate at White House | Black Market in Raleigh, North Carolina. She previously completed an internship in design at Seedling Kids in Wilmington, North Carolina during the summer of 2013, where she helped to develop a new line of graphic tees aimed at the tween market. She hopes to pursue a career in textile design for apparel and is considering taking a year to teach English abroad. She plans to seek a graduate degree in the future.

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