

**Modified Fashion and Textile Management (BS): Brand Management and Marketing (18FTMBS-18FTMBMM)**

FRESHMAN YEAR			
Fall Semester	Credit	Spring Semester	Credit
EC/ARE 201 Principles of Microeconomics*	3	CH 101 Chemistry – A Molecular Science	3
ENG 101 Academic Writing and Research *	4	CH 102 General Chemistry Lab	1
MA 131 Calc for Life & Mgmt Science <sup>1</sup>	3	MA 132 Comp Math for Life & Mgmt Sci <sup>1</sup>	1
TT 105 Intro to Textile Technology	3	MA 231 Calc for Life & Mgmt Sci B <sup>1</sup>	3
T 101 Introduction to the College of Textiles	2	HES_*** Health & Exercise Studies Course*	1
	<b>15</b>	TMS 211 Intro to Fiber Science	3
		FTM 217 Business of Textiles	3
			<b>15</b>
SOPHOMORE YEAR			
Fall Semester	Credit	Spring Semester	Credit
ACC 210 Concepts of Financial Reporting	3	BUS 320 Financial Management	3
EC 202 Principles of Macroeconomics	3	Textile Management Elective <sup>2</sup>	3
PY 211 College Physics I <sup>1</sup>	4	TT 252 Formation and Structure of Textile Fabrics	4
TT 221 Yarn Production & Properties I	2	GEP Requirement*	3
HES_*** Health & Exercise Studies Course*	1	FTM 220 Princ of Retailing & Supply Chn Mngmt	3
FTM 282 Intro to TX Brand Mgmt/Mktg	3		<b>16</b>
	<b>16</b>		
JUNIOR YEAR			
Fall Semester	Credit	Spring Semester	Credit
FTM 310 Entrepreneurship in Textiles	3	FTM 387 Textile Brand Communication	3
Statistics Elective <sup>3</sup>	3	ENG 332 Commun for Bus & Mgmt1	3
FTM 385 Fashion and the Consumer	3	FTM 384 Visual Merchandising Textile Products	3
FTM 382 Intermed Tx Brand Mgmt & Mktg	3	FTM460 Textile Market Research	3
PCC 302 Tech Tx Wet Processing	4	GEP Requirement*	3
	<b>16</b>		<b>15</b>
SENIOR YEAR			
Fall Semester	Credit	Spring Semester	Credit
GEP Requirement*	3	TTM510 Apparel Technology Management	3
GEP Requirement*	3	FTM 487 Textile & Apparel Labor Management	3
TTM582 Global Textile Brand Management and Marketing	3	FTM 483 Global Textile Trade & Sourcing	3
Approved 500-level class in Textiles	3	Approved 500-level class in Textiles	3
GEP Requirement*	3	GEP IP Requirement*	2-3
	<b>15</b>		<b>14-15</b>
Minimum Credit Hours Required for Graduation*:			122
Footnotes:			
<b>Major/Program Footnotes:</b>			
1. Acceptable substitutions: MA 141 for MA 131 and MA 132; MA 241 or MA 114 for MA 231; PY 205/PY 206 for PY 211; ENG 331 or 333 for ENG 332.			
2. List of Textile Management Electives (Select any 3 courses or 9 credits from below): Please check			

prerequisites!

FTM 219, TT 331, TT 431, FTM 271, FTM 320, FTM 380, FTM 400, FTM 420, FTM 421, FTM 481, FTM 484, FTM 485, FTM 486, TT 3xx, TT 4xx, MT 3xx, MT 4xx, , PSY 311, SOC 300, and 300/400 level foreign language.

3. Choose one of the following statistics courses: ST 311, ST/BUS 350, ST 361, or ST 370.

**\*General Education Program (GEP) requirements and GEP Footnotes:**

To complete the requirements for graduation and the General Education Program, the following category credit hours and co-requisites must be satisfied.

University approved GEP course lists for each of the following categories can be found at <https://oucc.dasa.ncsu.edu/general-education-program-gep/gep-category-requirements/>.

Health & Exercise Studies (2 credit hours to be selected from the approved GEP Health & Exercise Studies List .

- a. One fitness and wellness course (any Health & Exercise Studies 100-level course)
- b. One additional credit hour of Health & Exercise Studies activity courses.

HUMANITIES: 6 credits to be selected in two different disciplines (two different course prefixes) from the approved GEP Humanities List.

SOCIAL SCIENCES: 3 credits to be selected in a discipline other than economics from the approved GEP Social Sciences list. EC/ARE 201 taken as part of the Major requirements satisfies 3 credit hours of the 6 credit hours needed to fulfill the GEP Social Sciences.

ADDITIONAL BREADTH: 3 credits to be selected from the approved GEP Humanities, Social Sciences or Visual and Performing Arts lists.

INTERDISCIPLINARY PERSPECTIVES : (5-6 credit hours)

Choose from the University approved GEP Interdisciplinary Perspectives course list.

INTRODUCTION TO WRITING : (4 credit hours satisfied by completing ENG 101 with a C- or better .)

MATHEMATICS: 6 credits . MA 131 and MA 231 satisfy this requirement.

NATURAL SCIENCES: 7 credits. CH 101/102 and PY 211 satisfy this requirement.

The following **Co-Requisites** must be satisfied to complete the General Education Program requirements:

U.S. Diversity and Global Knowledge co-requisites must be satisfied to complete the General Education Program requirements. Choose course(s) that are identified on the approved GEP course lists as meeting the U.S. Diversity and Global Knowledge co-requisites.

FOREIGN LANGUAGE PROFICIENCY - Proficiency at the FL\_102 level is required for graduation.