TEXTILES FOR ALL

Our Renewed Strategic Framework 2020-2023

Now is the time for innovation in textiles

Wilson College of Textiles, as a leading institution in the global textile sector, has a powerful opportunity to make positive contributions to the world today.

Around the globe and at home, the realities of climate change and human suffering are top of people’s minds. The textile industry is under increasing pressure to expand sustainability and quality of life across its value chain, at least in part as a result of the explosion of global consumption patterns and the spotlight being shone on textile workplaces and environmental practices. These shared challenges are increasingly shaping local, national, and international agendas.
Wilson College of Textiles is Uniquely Valuable

The Wilson College of Textiles is the only interdisciplinary textile college in the United States, and the largest in the Western hemisphere. We are a radically collaborative institution made up of global textile leaders at the intersection between science and design. Our innovations - which are actively working to reduce negative environmental impacts and improve quality of life - are fuelling the sustainable success of the textile industry here in North Carolina, in the U.S., and around the world.

Renewing our Strategic Plan

We gathered as leaders and community members in May 2019 to consider our future strategic direction, and to begin to design a strategy that we can act on with confidence when our current strategic plan expires in 2020.
Renewed Vision

A compassionate world in which textiles enhance sustainability and quality of life for all.

Note: As a preeminent textile institution, we are positioned to lead on innovating toward solving the real-world problems of sustainability and human impact that implicate our industry. Through our teaching excellence and student success, we make waves around the globe. Our renewed vision reflects our global consciousness and commitment to blazing a trail in this regard:

Renewed Mission

We exist to advance the success of our students, and the textile industry in North Carolina, the U.S., and around the world, through teaching innovation, research excellence, strong partnerships, and service.

Renewed Values

To achieve our vision - which extends beyond our walls, our state, our country, and even our sector - we need to be true leaders.

These are the values with which we will lead:

COMPASSION · EQUITY · COLLABORATION · INNOVATION · SUSTAINABILITY
Renewed Strategic Priorities

1. A hyper-collaborative culture rooted in equality of opportunity

We are building an equitable, compassionate, collaborative, innovative, and sustainable community, creating the conditions for student success, revolutionary textile research and innovations, and impactful partnerships.

2. Sustainability in all of our work

We are advancing sustainability in all that we do in order to promote ecological and economic prosperity and reduce the negative environmental footprint the textile industry leaves on our state, our country, and the world.

3. Enhance quality of life for all

From scientific and design revolutions, to workforce and process innovations and beyond, we are demonstrating through our interdisciplinary work at home and on a global stage that textiles have the power to positively transform quality of life for all.

Why these priorities?

Textiles touch the day-to-day life of every person in the world. From safety wear for our military, to reducing climate impacts from production, and improving quality of life for those working in textile factories around the world - our College has many important contributions to make to the field through the success of our students, our research, and our innovations.
OUR RENEWED STRATEGIC FRAMEWORK 2020-2023
— at a glance

VISION
A compassionate world in which textiles enhance sustainability and quality of life for all.

MISSION
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VALUES
COMPASSION · EQUITY · COLLABORATION · INNOVATION · SUSTAINABILITY

PRIORITIES
- A HYPER-COLLABORATIVE CULTURE ROOTED IN EQUALITY OF OPPORTUNITY
- SUSTAINABILITY IN ALL OF OUR WORK
- ENHANCE QUALITY OF LIFE FOR ALL